



Dear Representative

**Re: Maroondah Festival - Expression of Interest for Commercial Involvement**

**Town Park will come to life on Sunday 12<sup>th</sup> November 2017 from 10am - 4pm for the annual Maroondah Festival.** The festival is an exciting opportunity to bring the community together to celebrate with a diverse program of entertainment and activities for people of all ages and interests.

Maroondah City Council would like to invite businesses and organisations to participate by hosting a food site, display, stage performance or workshop/activity.

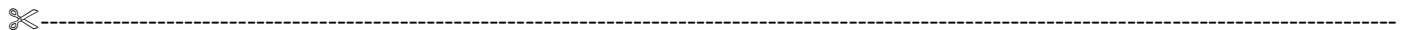
If you are interested in participating, please complete the expression of interest form at the bottom of this page, tear off and return by **Friday 30<sup>th</sup> June**. Alternatively, you can email [maroondahfestival@maroondah.vic.gov.au](mailto:maroondahfestival@maroondah.vic.gov.au) or visit [www.maroondahfestival.com](http://www.maroondahfestival.com) to download the forms.

Once we have received this, and you have been successful we will send through a relevant Application Form.

If you have any queries or would like to discuss your participation in more detail please don't hesitate to contact us. We very much look forward to your involvement.

Yours Sincerely,

Bianca Laycock | Maroondah Festival Coordinator  
PO Box 156, Ringwood VIC 3134 | Phone: (03) 9294 5604



**MAROONDAH FESTIVAL 2017 - EXPRESSION OF INTEREST FORM**

**Organisation Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **P/Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Description of set up:** \_\_\_\_\_

**Product description:** \_\_\_\_\_

- Commerical Package
- Commercial Site
- Eco Village Site
- Food Stall
- Stage Performance/Demo
- Market Stall
- Artisan Stall

**Expression of Interest must be received by Friday 30<sup>th</sup> June.**

This form is an expression of interest only and does not guarantee involvement at the 2017 Maroondah Festival.



**Sunday 12 November 2017, 10am - 4pm  
Town Park, Croydon**

#### COMMERCIAL INVOLVEMENT OPPORTUNITIES

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**Commercial Package - \$1,150.00**

This is a 6m x 3m undercover site in a business marquee located within your relevant area. Includes two trestle tables, two chairs and access to power (if required), also includes your logo and business profile on the festival website and a corflute sign for your marquee stating your business name.

**Commercial Site - \$416.00**

This is a 3m x 3m marquee that can be located in your relevant area (Main Arena, Youth Area, Kids Kingdom or Health and Wellbeing Arena). Includes a 1.8m trestle table and 1 chair. **(Access to power is an additional cost)**

**Eco Village Site - \$300.00**

This is a 3m x 3m marquee that can be located in the Eco Village. This area will showcase easy, everyday solutions to sustainable living through demonstrations, interactive workshops and exhibitors featuring a range of home and lifestyle products and services such as sustainable gardening, green cleaning products and solar hot water. Includes a 1.8m trestle table and 1 chair. **(Access to power is an additional cost)**

**Commercial Food Stall - \$416.00**

This is a 5m x 5m space only with access to power if required. (Please note this does not include marquee, tables or chairs) Additional fees may apply for Temporary Food Permits.

**Stage Performance / Demonstrations**

Performance times will be available on the Main Stage, Community/Cultural Stage, Youth Stage and the Kids Kingdom Stage. The Demonstration Space will be located in the Health and Wellbeing Arena and Eco Village.

**Market Stall - \$116.00**

This is a basic 3m x 3m site (does not include marquee, furniture or power)

**Artisan Stall - \$116.00**

This is a basic 3m x 3m site (does not include marquee, furniture or power) This is reserved for stalls selling homemade and home grown products.

**OTHER PARTICIPATION - If you have any further ideas on how you can be involved, please contact us to discuss.**