



Dear Community Representative

**Re: Maroondah Festival - Expression of Interest for Community Involvement**

Town Park will come to life on Sunday 12<sup>th</sup> November 2017 from 10am - 4pm for the annual Maroondah Festival. The festival is an exciting opportunity to bring the community together to celebrate with a diverse program of entertainment and activities for people of all ages and interests.

Maroondah City Council would like to invite community groups and organisations to participate by hosting a food site, display, stage performance or workshop/activity.

If you are interested in participating, please complete the expression of interest form at the bottom of this page, tear off and return by **Friday 30<sup>th</sup> June**. Alternatively, you can email [maroondahfestival@maroondah.vic.gov.au](mailto:maroondahfestival@maroondah.vic.gov.au) or visit [www.maroondahfestival.com](http://www.maroondahfestival.com) to download the forms. Once we have received this we will send through a relevant Application Form.

We will be conducting a Program Development Forum on **Tuesday 6<sup>th</sup> June at 5.30pm** at Council’s Croydon Office. This session is not compulsory but we encourage you to attend, as we cover a range of topics including festival layout, event program and Community Involvement. This is a fantastic opportunity for active discussion and input from community groups.

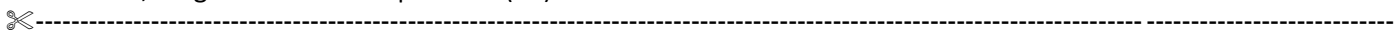
**Following are the key dates in regards to community participation**

Expression of Interest Form Due	Friday 30 <sup>th</sup> June
Community Program Development Forum	Tuesday 6 <sup>th</sup> June
Interactive Grant Submissions Due	Friday 28 <sup>th</sup> July
Application Forms Due	Friday 25 <sup>th</sup> August
Internal Food Ballot Conducted	Friday 25 <sup>th</sup> August
Community Group Notification	Week Commencing 4 <sup>th</sup> September
Festival Information Evening & Information Pack Collection	Thursday 26 <sup>th</sup> October

If you have any queries or would like to discuss your participation in more detail please don’t hesitate to contact us.

Yours Sincerely,

Bianca Laycock | Maroondah Festival Coordinator  
 PO Box 156, Ringwood VIC 3134 | Phone: (03) 9294 5604



**MAROONDAH FESTIVAL 2017 - EXPRESSION OF INTEREST FORM**

**Organisation Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Preferred Contact Method:** Email  Mail

**Address:** \_\_\_\_\_ **P/Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

- Community Display  Food Stall  Stage Performance/Demo  Workshop  Interactive Grant

**Expression of Interest must be received by Friday 30<sup>th</sup> June.**

This form is an expression of interest only and does not guarantee involvement at the 2017 Maroondah Festival.



**Sunday 12 November 2017, 10am - 4pm  
Town Park, Croydon**

#### COMMUNITY INVOLVEMENT OPPORTUNITIES

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**Community Marquee - \$35.00**

Community groups will be located under a long shared marquee. Each group will have a 2m wide by 3m deep space. These shared marquees will have back walls without dividing walls creating an open and inviting environment. Groups will receive a 1.8m trestle table and chair. **Please note there is no access to power.**

**Community Display Site - \$65.00**

This is a 3m x 3m marquee that can be located in your relevant area (Community Area, Kids Kingdom, Youth Area, Eco Village or Health and Wellbeing Arena.) Includes a 1.8m trestle table and 1 chair. **Please note there is limited access to power for an additional fee.**

**Community Display Site - No fee**

This is a basic 3m x 3m space only located in your relevant area (Community Area, Kids Kingdom, Youth Area, Eco Village or Health and Wellbeing Arena.) This site does not include marquee, furniture or power.

**Community Food Stall – Food/Drinks - \$165.00 or Drinks/Confectionary only - \$110.00**

The community food and drink stalls for the 2017 festival will be decided by an internal ballot process that will be held in August. A food ballot information kit will be sent along with the application form once your Expression of Interest is received. This is a 5m x 5m space only with access to power if required. (Please note this does not include marquee, tables or chairs) Additional fees apply for Temporary Food Permits.

**Stage Performance**

Performance times will be available on the Youth Stage, Community Stage, Cultural Stage, Main Stage and the Kids Kingdom.

**Demonstrations**

The Demonstration Space is a 15m x 15m area located in the Fun and Fitness Arena.

**Cooking Demonstrations**

**Workshop Marquee**

The Workshop Marquee will be located in the Fun and Fitness Arena. This is an opportunity for groups to provide performance workshops and performance/sporting demonstrations through the day.

**Maroondah Festival Interactive Grants Program**

The Maroondah Festival would like to encourage community groups to provide fun, interactive activities that can be held in conjunction with a site at the Maroondah Festival. The Interactive Grants Program offers community groups the opportunity to receive financial assistance to organise interactive activities at the event, which will assist in providing an entertaining activity whilst attracting festival visitors to community based displays.

If you would like to be involved in this area on the day of the event please contact us to discuss.

**OTHER PARTICIPATION - If you have any further ideas on how you can be involved, please contact us to discuss.**